

## CLASS OF '69

### Our Legacy Giving: Projects & Funding

Bill Youngkin, Class Agent  
Bob Foley, Campaign Coordinator  
Bill Howell, Projects Coordinator

#### Purpose

- As the Class of '69, makes an impact on these programs & memorials we believe important
- Support Texas A&M and our students

#### How to Accomplish

Focus on Class of '69 projects and funding required to make them happen

### Our Class Giving to Texas A&M

'69 Historical Contributions to A&M Have Been Substantial: over \$9 million in total

#### Class of '69 Legacy Fund: Our Gift to Texas A&M

- Began at our 40<sup>th</sup> Reunion
- To be presented to A&M at our 50<sup>th</sup> Reunion
- Overall fund goal for all projects: \$690,000
- Funds and pledges to date: \$ 200,000

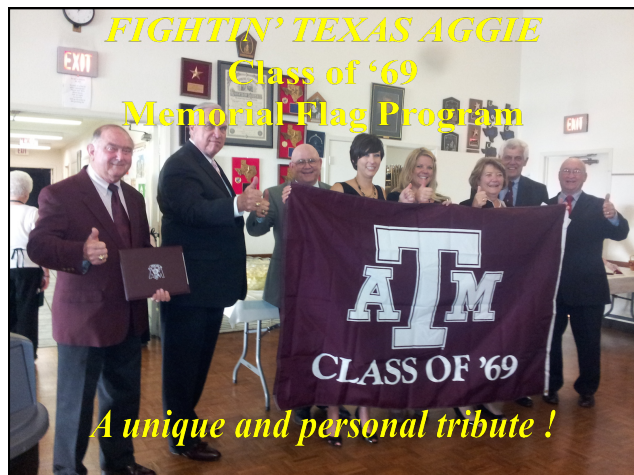
### Our Class of '69 Projects

- **Our completed Class programs**
  - Vietnam Memorial
  - Class of '69 Flag Program
  - 2 endowed scholarships (Opportunity Award/Sul Ross)
- **Projects identified at 40<sup>th</sup> Reunion and screened by the Class Council**
  - Fish Camp Crew sponsorship
  - Aggie Ring support
- **New project opportunities recommended by the Class Council**
  - Traditions plaza
  - Bugle Stand plaza
  - Additional '69 scholarships

## Our Completed Projects

- Vietnam Memorial (\$18K cost--fulfilled)
- Class of '69 Flag Program (on-going)
  - Legacy Funds will be used for flag purchases
- Endowed Scholarships
  - \$25K Opportunity Award (endowment--fulfilled)
  - \$25K Sul Ross Scholarship (endowment--fulfilled)

## New Vietnam Memorial Monument Dedication October 15, 2009





## Flag Program Basics



- Death notice submitted to AFS or Class Agents
- Silver Taps notice distributed to Class by email and also put on Class Website
- Family contacted about Class of '69 Memorial Flag
- If family desires flag:
  - Flag flown over campus & certificate prepared/signed
  - Class letter of condolence prepared/signed by Class Agent
  - Flag, certificate, letter presented to family by Class representatives at family's preferred time/location

## HOW ..... CAN I GET A CLASS OF '69 FLAG PRIOR TO MY DEMISE ??

- Contact Bill Youngkin and say you wish to make a donation to the Class of '69 Flag Program
- Donate \$100 or more specifically to the Class of '69 Flag Program

## So.....Projects to be Funded as Recommended by the Class Council

- Fish Camp Crew endowment
- Aggie Ring Awards endowment
- Class of '69 Plazas
  - Traditions Plaza
  - Corps Bugle Stand Plaza
- Additional '69 Academic Scholarship endowments

## Fish Camp Crew Endowment

- Discussed at 40<sup>th</sup> Reunion/studied by Class Council
- Has provided several \$1K annual gifts to Crew from Legacy Fund (direct from capital)
- Crew has given the Class of '69 "Namesake" status
- Crew handles the Silver Taps and Muster program at Fish Camp which has '69 implications
- **David McMahon** is Fish Camp Crew Coordinator

**\$125K endowment (\$5K annual proceeds) to sponsor Crew's registration fees**



## Aggie Ring Support

- Class currently participates in handing out rings at each of 3 yearly Ring Day events.
- Class Council recommends endowing one or more Class of '69 Aggie Ring Scholarships
  - \$25K endows 1 Aggie Ring Scholarship (can be divided)
  - Scholarship assists those who could not buy an Aggie Ring
  - AFS confirms there are many of these students
  - Our Scholarships would be named the **Class of '69 Aggie Ring Scholarship** and applicants screened for financial aid
- **Bob Segner** is Aggie Ring Project Coordinator

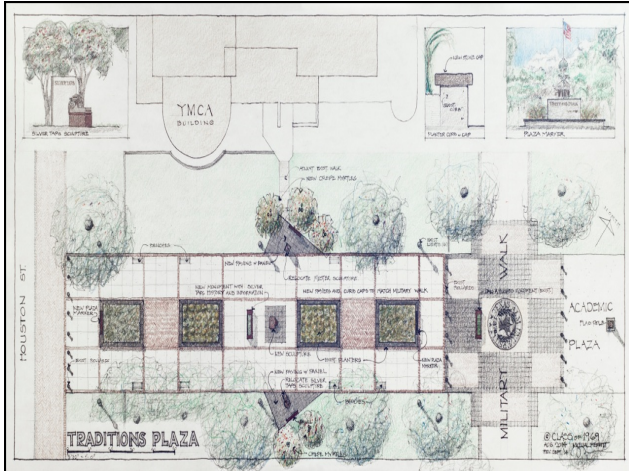
**\$100K endowment yields \$4K in annual awards**

## Class of '69 Plazas

- Traditions Plaza
  - Class Council committee working with architects Mikeual Perritt '69 and Prof. Rodney Hill
  - Will include existing Silver Taps and Muster sculptures
  - In approval pipeline with University Architect and Traditions Council
  - **Bill Zemanek** is Traditions Plaza Coordinator

**Estimated one-time funds req'd: \$50-100K**

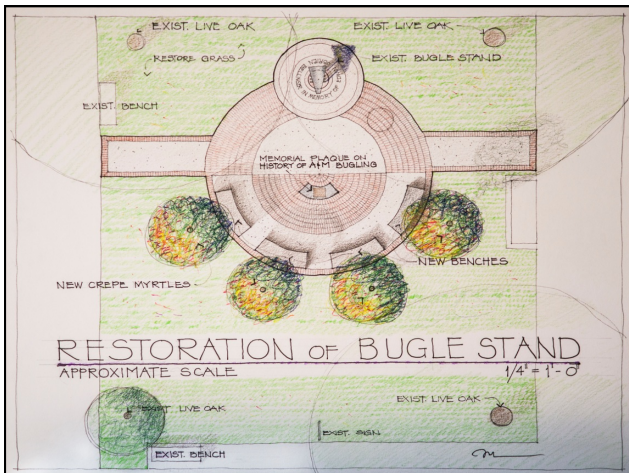




## Class of '69 Plazas

- Corps Bugle Stand Plaza
  - Have approval to proceed from Class Council, Commandant, VP of Student Affairs
  - Architects Mikeual Perritt '69 and Prof. Rodney Hill have included existing memorial and bugle stand
  - To be incorporated with Corps Quad master plan
  - **Harvey Schulz** is Bugle Stand Plaza Coordinator

Estimated one-time funds required: \$25-50K



## Additional '69 Scholarships

- Scholarship endowments deliver direct help to students
  - Individuals, groups, outfits can provide support to the Legacy Fund by directly donating full scholarships "For the Class of '69 by (name)".
  - Donations (less than full endowment (\$25K) can be specified to go to the overall Class of '69 scholarship funds which will endow Opportunity Award Scholarships
- **Larry Lippke** is Scholarships Coordinator

## WHAT IS NEEDED NOW?

- Your approval to proceed with the Fish Camp endowment (\$125K)
- Your approval for Legacy Funds to endow Aggie Ring Awards as funds become available
- Your approval to proceed with the Class of '69 Plazas and endow Scholarships as funds become available
- Your approval to continue the Class of '69 Flag Program from general Legacy Fund

## Motion to Commit Class of '69 Legacy Funds and Sanction Action on Class Projects

**“Based on the Class Council recommendations, I hereby move that**

1. \$125K of the Class of '69 Legacy Fund be appropriated to endow the Fish Camp Crew,
2. Legacy Funds be made available to commit and fund as available the Aggie Ring Awards endowment, Traditions and Bugle Stand Plazas, and Class of '69 Scholarships
3. Legacy Funds continue to be utilized to maintain the Class of '69 Flag Program”

## MOST OF ALL.....

YOUR CLASS NEEDS YOUR COMMITMENT AND FINANCIAL SUPPORT TO ACCOMPLISH THESE CLASS OF '69 LEGACY PROJECTS

**—GIVE YOUR SUPPORT TO A SPECIFIC PROJECT & MAKE IT HAPPEN**

.....and/or.....

**—MAKE A GENERAL PLEDGE/DONATION TO THE CLASS OF '69 LEGACY FUND**

## LEGACY CAMPAIGN

### 115 '69 Donors

Jon Acklam	Bruce Baxter	Steve Beachy
Mike Beal	Mike Benton	Fred Blumberg
Darrell Boethel	Rusty Boggess	Carl Bradford
Charlie Brown	Bill Bryant	Mike Burchett
Phil Callahan	Richard Calvert	Les Carpenter
Bill Carter	Mike Caudle	Roy Childers
Garland Clark	John Clark	John Connally
Doug Corey	Lester Cox	Jim Creel
Mike Curd	Walt Dabney	Early Davis
Brian Derx	Glenn Dresner	Frank Farias
Dick Farris	Marvin Fletcher	Jack Foley
Bob Foley	Dennis Fontana	Rich Garza
Barnie Gershen	Clarence Gore	Carl Gough
Ray Grisham	Hector Gutierrez	Ken Haggart

## LEGACY CAMPAIGN

### 115 '69 Donors

Jerry Hahn	Bob Hale	Jim Hall
Hugh Hamilton	Gary Hanes	Vic Harris
Joe Hely	Kenn Hess	Howard Hicks
Steve Holditch	David Howard	George Howard
Bill Howell	Terry Howell	Mike Jodiet
Hank Johnson	Dennis Johnston	Bob Jones
Joe Kanewske	Glenn Keim	Doug Kennedy
Charles Kessie	Fran Kimbrough	Bill Koenig
Mike Koenig	Bryant Krenek	Don Linnen
Larry Lippke	Jim Maggs	Mike Malloy
Stan Marek	Johnnie Maroul	Mike McAnelly
Glen McDaniel	John McGowen	Wick McKean
David McMahon		Paul Mebane

## LEGACY CAMPAIGN

### 115 '69 Donors

Jim Mudd	Jim Natho	Larry Norton
Cal Oltmann	Bob Palmer	Charlie Parada
Jerry Perry	John Phillips	Bill Pitman
John Prince	John Ray	Nelson Remmler
John Richards	Doyle Sanders	Bill Schwetke
Bill Shieldes	Bill Smith	Scottie Taylor
Rosario Tortorice	David Turpin	Charles Wallis
Jim Weaver	Keller Webster	Jack Whitmore
Ken Wilkin	Jim Willbanks	Tom Woodbury
Freddie Wong	Jim Worley	John Young
Bill Youngkin		Bill Zemanek

## ACHIEVE THE CAMPAIGN GOAL

### MATCHING CHALLENGE

**\$300,000**

## ACHIEVE THE CAMPAIGN GOAL

<b>Endow</b> the Legacy	\$25,000+
<b>Insure</b> the Legacy	\$15,000-24,999
<b>Sponsor</b> the Legacy	\$10,000-14,999
<b>Sustain</b> the Legacy	\$5,000-9,999
<b>Support</b> the Legacy	\$2,000-4,999
<b>Gift</b> the Legacy	\$100-1,999